

ORDER



Orders	Order / Rev:	105689	Primary AE:	Kevin Goodell
	Alt Order #:		Sales Office:	VEGS
	Product Desc:	State Senate - Jeopardy	Sales Region:	Local
	Estimate:			
	Flight Dates:	09/18/12 - 10/25/12		
	Original Date / Rev:	08/20/12 / 09/21/12		
	Order Type:	GENERAL		
Agency	Name:	Benny for Nevada	Billing Type:	Cash
	Buying Contact:		Billing Calendar:	Broadcast
	Billing Contact:	1930 Village Center Clr.	Billing Cycle:	EOM/EOC
		Las Vegas, NV 89134	Agency Commission:	15%
Advertiser	Name:	Benny for Nevada -Revised	New Business Thru:	
	Demographic:	A25-54	Order Separation:	00:05:00
	Product Codes:	PLC09	Advertiser External ID:	
	Priority:	SELECT PRIORITY CODE	Agency External ID:	
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN		

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount	Totals	Month	# Spots	Gross Amount	Net Amount	Rating
08/27/12	09/30/12	3	\$1,825.00	\$1,551.25		September 2012	3	\$1,825.00	\$1,551.25	0.00
10/01/12	10/25/12	5	\$2,000.00	\$1,700.00		October 2012	5	\$2,000.00	\$1,700.00	0.00
					Totals		8	\$3,825.00	\$3,251.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kevin Goodell	VEGS	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSJV	09/18/12	09/26/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	-----	:30	0	\$375.003	0.00	NM	3	\$1,825.00	
		Start Date	End Date	Weekdays		Spots/Week	Rate								
		Week: 09/17/12	09/23/12	-TW---		2	\$375.00	0.00							
Spot	Ch	Date Range	Description			Start/End Time									
1	KSJV	09/17/12-09/23/12	M-F Jeopardy			630-7pm									
		See MG 1.5													
		[NOT AVAILABLE RATE]	NOT AVAILABLE RATE												
2	KSJV	09/17/12-09/23/12	M-F Jeopardy			630-7pm									
		See MG 1.5													
		[NOT AVAILABLE RATE]	NOT AVAILABLE RATE												
5	KSJV	09/19/12-09/19/12	M-F Jeopardy			630-7pm									
		(M) MG for 1.2,1.1													
Week: 09/24/12	09/30/12	-TW----				2	\$375.00	0.00							
Spot	Ch	Date Range	Description			Start/End Time									
4	KSJV	09/24/12-09/30/12	M-F Jeopardy			630-7pm									
		See MG 1.6													
		[NOT AVAILABLE RATE]	NOT AVAILABLE RATE												
6	KSJV	09/25/12-09/25/12	M-F Jeopardy			630-7pm									
		(M) MG for 1.4 09/25													
N 2	KSJV	10/17/12	10/24/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	-----	:30	0	\$400.003	0.00	NM	5	\$2,000.00	
		Start Date	End Date	Weekdays		Spots/Week	Rate								
		Week: 10/15/12	10/21/12	--WT---		2	\$400.00	0.00							

Print Date: 09/24/12 10:02:22 Page 2 of 2

Order / Rev: 105689
Alt Order #: _____
Flight Dates: 09/18/12 - 10/25/12

Advertiser: Benny for Nevada
Product Desc: State Senate - Jeopardy
Estimate:

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	KSNV	10/17/12	10/24/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	-----	:30	0	\$400.00	3	0.00	NM	5	\$2,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/15/12		10/21/12	--WT---		2	\$400.00	0.00								
Week: 10/22/12		10/28/12	MTW----		3	\$400.00	0.00								
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
4	KSNV	10/22/12-10/28/12	M-F Jeopardy See MG 2.6 [na debates]		630-7pm			MTW-----	:30	(\$400.00)	0.00	NM			
6	KSNV	10/25/12-10/25/12	M-F Jeopardy MG for 2.4 10/22		630-7pm			---Th----	:30	\$400.00	0.00	NM			